



# SUSQUEHANNA GREENWAY

The **Susquehanna Greenway** is a connected corridor of paddling, walking, and biking trails, boat launches, conserved lands, and communities that runs along the Susquehanna River in Pennsylvania. At nearly 500 miles in length, the Susquehanna Greenway will be our **state's largest greenway**.

The **Susquehanna Greenway Partnership** (SGP) is a 501(c)3 non-profit dedicated to advancing the vision of the Susquehanna Greenway. SGP works with partners to grow the network, inspire people to engage with the outdoors, and transform communities into places where people want to live, work, and explore.



For more information or to become a sponsor contact:

[info@susquehannagreenway.org](mailto:info@susquehannagreenway.org)  
570-478-0178  
[susquehannagreenway.org](http://susquehannagreenway.org)



Please Join Us in Creating

# HEALTHY, SUSTAINABLE, AND ATTRACTIVE COMMUNITIES

## WITH YOUR SUPPORT WE CAN:

- 1. Revitalize Our River Towns** – by investing in river town parks, trails, and open spaces we create healthier, more desirable communities. We can attract business investment and improve place-based tourism.
- 2. Conserve and Enhance Our Natural Resources** – protecting our water quality and conserving wetlands, forestlands, farmlands, and riparian areas is critical for our future.
- 3. Improve River Access** – adding and improving river access sites unlocks the potential for recreational canoeing, kayaking, boating, fishing and river travel between towns.
- 4. Improve Connections to the River and Each Other** – creating a linked network of river towns, land trails, and water trails brings us together to enjoy, protect and enhance our common resources.
- 5. Sign, Brand, and Promote** – the Susquehanna Greenway is composed of many natural, cultural, and recreational assets. Connecting these assets through uniform signage and branding creates a cohesive and identifiable system that can be promoted on a regional scale for maximum economic impact.



Chris Cooley

## TOGETHER WE CAN BRING THESE BENEFITS TO OUR REGION:



### HEALTH

active living through outdoor recreation & alternative transportation



### PROTECTION

a buffer zone to protect our river and provide a natural floodplain



### VALUE

proximity to parks and trails increases property values & enhances communities



### REVENUE

outdoor recreators patronize local businesses and boost economy after exploring





## WHAT ELSE DO WE OFFER?

- Website & social media
- Printed maps & guides
- Feature articles & video reels
- Newsletters
- Guided events, including community cleanups, river sojourns, paddling workshops, and an outdoor expo



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## Susquehanna Greenway

# BUSINESS PARTNERSHIP OPPORTUNITIES



### \$25,000 +

- Article on your business in SGP newsletter
- Listing as sponsor in all event literature for one year and sponsor recognition banner at events
- Opportunity to meet with the Susquehanna Greenway Partnership Team
- Quarter-page recognition ad in four newsletters with hyperlink to your website
- Press release to local media about your company's charitable contribution
- Business logo and three line listing on Susquehanna Greenway website for one year with hyperlink to your website

### \$10,000

- Quarter-page recognition ad in two newsletters with hyperlink
- Listing as sponsor in all event literature for one year
- Press release to local media about your company's charitable contribution
- Business logo and three-line listing on Susquehanna Greenway website for one year with hyperlink

### \$5,000

- Business logo and three line listing on Susquehanna Greenway website for one year with hyperlink
- Business card size ad in two newsletters, with hyperlink to your website
- Listing as sponsor in all event literature for one year
- Sponsor recognition signs at Susquehanna Greenway events for one year

### \$2,500

- Listing as sponsor in all event literature for one year
- Business logo on Susquehanna Greenway website for one year with hyperlink
- Business logo in SGP newsletter for one year with hyperlink

### \$1,000

- Business logo on Susquehanna Greenway website for one year with hyperlink
- Business logo in SGP newsletter for one year with hyperlink

### \$500

- Business name on Susquehanna Greenway website for one year with hyperlink
- Business name in SGP newsletter for one year hyperlink

