



Susquehanna Greenway Art Contest – OFFICIAL RULES

What do you love most about the Susquehanna River?

PROMPT:

What do you love most about the Susquehanna River? Is it the wildlife you see along its shores? The opportunities for kayaking, canoeing, fishing, boating? We can all agree the Susquehanna River boasts endless opportunities for everyone—whether you are a birdwatcher, paddler, or sightseer, there is something for all to enjoy. The 2024 Susquehanna Greenway Expo Art Contest invites members of the public to design a piece of art, following the prompt “What do you love most about the Susquehanna River?” The winner of the art contest will get their design placed on a water bottle, along with their artwork featured on a sticker. Need more incentive to enter? Winners will also receive a \$100 cash prize, 5 water bottles, and 10 stickers to share with friends and family!

OFFICIAL RULES:

By submitting an entry, each entrant unconditionally accepts and agrees to the *Official Rules* and warrants that his or her entry complies with all requirements set forth in these *Official Rules*. By entering the contest, you agree and acknowledge that the Susquehanna Greenway Partnership (SGP) is permitted to receive Your registration data. All personal information will be used by SGP in accordance with its Privacy Policy. SGP reserves the right to adjust any deadline(s). Information on how to enter and prizes form part of these official rules (“Official Rules”).

Timeline

- The online entry portal opens at 8:00 A.M. EST on March 18, 2024.
- The portal closes 5:00 P.M. EST on June 21, 2024.
- A panel of judges will review submissions in late June of 2024.
- Winners will be announced on or before August 3, 2024.

Who May Enter

- The Susquehanna Greenway Expo Art Contest is free to enter and open to all members of the public. Local residents and children are highly encouraged to enter!
- Entrants under the age of 18 must submit a signed Parent Permission Form to validate their entry.
- Susquehanna Greenway Partnership’s employees, interns, contractors, board members, and their immediate family members are not eligible to enter or win prizes.

How to Enter








- To enter, please visit susquehannagreenway.org/art-contest.
- Create your artwork following the prompt: “*What do you love most about the Susquehanna River?*”

- Write a short reflection explaining your artwork. A written reflection is needed for the judges to understand your artwork to the fullest potential. Reflections should focus on the story behind your art. Points will not be deducted for a poorly written reflection; however, a strongly written reflection may help the judges better understand the story behind your work.
- Complete an online entry form with the required information and attach your artwork digitally.
- Entrants under the age of 18 must have a signed *Parent Permission Form* printed, completed with signatures, and emailed to ajajko@susquehannagreenway.org or postmarked to SGP offices by June 21, 2024.

SGP Offices: 301 Market Street, Unit #649
Lewisburg, PA 17837

Artwork Format

- Artwork must be uploaded in digital format.
- All digital entries should be submitted in the highest resolution possible and submitted in JPEG, JPG, or PNG format. We encourage submitting the highest resolution possible, as these images print better.
- Digital entries should be at least 3.5 megabytes (MB) and not exceed 50 MB.
- As closely as possible, art should be submitted within the dimensions of **5" tall by 8" wide** (horizontally wrapping around the bottle).
- All art must be an original, single work created by the entrant and not infringe on the copyrights, trademarks, moral rights, and rights of privacy/publicity or intellectual property of any person or entity. No other party may have any right, title claim, or interest in the artwork.
- Artists may submit multiple art pieces; each submission must be made separately.
- Colors to be utilized in the artwork should try to match the color palette of SGP's branding (blues, greens, yellows), although some variation is acceptable.

						
PMS 323C	PMS 5483C	PMS 7457C 50% Tint	PMS 575C	PMS 576C	PMS 367C	PMS 134C
CMYK: C- 90% M- 48% Y- 52% K- 25%	CMYK: C- 73% M- 34% Y- 39% K- 5%	CMYK: C- 13% M- 1% Y- 4% K- 0%	CMYK: C- 42% M- 9% Y- 77% K- 37%	CMYK: C- 49% M- 20% Y- 83% K- 2%	CMYK: C- 42% M- 9% Y- 77% K- 0%	CMYK: C- 2% M- 18% Y- 71% K- 0%
RGB: R- 0 G- 95 B- 97	RGB: R- 79 G- 134 B- 142	RGB: R- 219 G- 237 B- 240	RGB: R- 107 G- 133 B- 70	RGB: R- 140 G- 164 B- 85	RGB: R- 158 G- 189 B- 102	RGB: R- 252 G- 206 B- 101
HEX: 005F61	HEX: 4F868E	HEX: DBEDF0	HEX: 6B8546	HEX: 8CA455	HEX: 9EBD66	HEX: #FDD26E

- Artwork that is obscene, defamatory, or otherwise objectionable or inappropriate will not be accepted.
- Artwork of activities expressly forbidden as inappropriate or dangerous will be rendered ineligible.
- SGP strives to ensure anonymity when presenting entries to the judges. Therefore, submissions should not be watermarked, nor obscured, with text or copyright information. This could influence the judging process, and such entries will not be honored if the artist is unable or unavailable to provide a pristine version of the design.
- Artwork must be completely created by a single artist, with any use of artificial intelligence prohibited. Should an art piece be discovered with the use of AI, the contestant will be disqualified immediately.

Prizes & Gallery

One winner will have their respective artwork printed onto 150 22 oz Vacuum Insulated Stainless Steel Water Bottles and 300 stickers, to be sold at the Susquehanna Greenway Partnership's Outdoor Expo on August 3, 2024 as a fundraiser. The exact numbers of bottles and stickers are subject to change. In addition, the winner will receive a cash prize of \$100, 5 bottles, and 10 stickers.

(NOTE: Any prize won by a minor will be awarded to the parent or legal guardian who must sign all releases. All taxes are the sole responsibility of the winners.)

Judging

Artwork must comply with the formatting guidelines outlined above and will be judged on:

- Composition: 0-20 points
- Creativity: 0-20 points
- Impact & Expression: 0-20 points

The Judging Panel will be comprised of SGP staff and board members. By entering this contest, entrants agree that the judge's decisions are final and indisputable.

Should a tie occur between two or more art pieces, the winner will be determined by who has the highest percentage in the "creativity" category.

SGP reserves the right to reject any entry based on final scoring, which could result in suspension of the contest.

License

Your art helps the Susquehanna Greenway Partnership highlight the resources and landscapes of the Susquehanna Greenway. Thank you for helping to further our mission through your designs!

Entrants will retain all copyrights to their artwork. By entering the Art Contest, each entrant hereby grants a perpetual, non-exclusive license to the Susquehanna Greenway Partnership and Authorized Parties, to use entrant's submissions in whole or in part, to reproduce, display, and create derivative works of the entrant's submission in connection with the Art Contest and marketing, advertising, and promotion of the Art Contest, in any media now or hereafter known, for no additional compensation (other than in association with the

water bottle / sticker fundraiser), as well as in connection with a display at potential exhibitions of winners; publication on the Susquehanna Greenway Partnership website and on the Susquehanna Greenway Partnership social media channels; and publication in all other Susquehanna Greenway Partnership communications, publications, and educational displays. SGP does not need to obtain additional consent from entrants relating to, or to notify entrants prior to, the use of any submitted art. SGP will credit the artist to the best of our ability, and has the right to use their name, city, and state in connection with publicity regarding the contest.

Limitation of Liability

By entering the Contest, all entrants agree to release, discharge or hold harmless the Susquehanna Greenway Partnership and its partners, affiliates, subsidiaries, advertising agencies, agents, employees, officers, directors and representatives from any claims, losses and damages arising out of their participation in the contest.

Conditions

This contest is void where prohibited. To the extent permitted by law the right to litigate, to seek injunctive relief or to make any other recourse to judicial or any other procedure in case of disputes or claims resulting from or on connection with this contest are hereby excluded and any entrant expressly waives any and all such rights. Entries are void if SGP determines the artwork to not be an original, or if the entry is illegible, incomplete, damaged, irregular, altered, counterfeit, produced in error, or obtained through fraud or theft.

By entering, entrants also agree to be bound by these official rules; that the decisions of the judges are final and binding with respect to all matters relating to the contest; and if the entrant wins that Sponsor may use the winning artwork and each winner's name, art and likeness in any publicity or advertising related to the contest or future promotions without compensation or approval. All federal, state/provincial/territorial and local taxes, fees and surcharges and taxes on prizes are the sole responsibility of the prize winners. Prizes are non-transferable.

SGP reserves the right to verify the validity and originality of any entry and/or entrant and to disqualify any entrant who submits an entry that is not in accordance with these *Official Rules* or who tampers with the entry process. Failure by SGP to enforce any of its rights at any stage does not constitute a waiver of those rights.

If for any reason the Contest is not capable of running as planned due to any causes beyond the control of Susquehanna Greenway Partnership that corrupt or affect the administration, security, fairness, integrity or proper conduct of this Contest, Susquehanna Greenway Partnership reserves the right, at its sole discretion, to disqualify any individual(s) who tamper with the entry process and/or to cancel, terminate, modify or suspend the Contest. If SGP elects to cancel or terminate the contest, SGP will not retain any rights in the submitted art.

Terms, conditions, rules, and dates are subject to change without notice.