



Please Join Us in Creating Healthy, Sustainable and Attractive Communities

The Susquehanna Greenway is a developing corridor of land and water trails, riverfront parks, river access points, conserved areas and river communities, linking people to the natural and cultural resources of the Susquehanna. Nearly 500 miles in length, the Susquehanna Greenway is *our state's largest greenway*. It balances the needs of generations today and tomorrow, conserves the environment for all living things, and celebrates the Susquehanna River as a place to enjoy and treasure always.

The **Susquehanna Greenway Partnership** provides assistance needed to advance public and private efforts to connect people with the Susquehanna's natural and cultural resources. We work to create a sustainable and healthy environment.



WITH YOUR SUPPORT WE CAN:

- 1. Revitalize Our River Towns** – by investing in river town parks, trails and open spaces we create healthier, more desirable communities that encourage urban living vs. sprawl development; we can attract business investment and improve place-based tourism.
- 2. Conserve and Enhance Our Natural Resources** – protecting our water quality and conserving wetlands, forestlands, farmlands and riparian areas is critical for our future.
- 3. Improve River Access** – adding and improving river access sites unlocks the potential for recreational canoeing, kayaking, boating, fishing and river travel between towns.
- 4. Improve Connections to the River and Each Other** – creating a linked network of river towns, land trails and water trails brings us together to enjoy, protect and enhance our common resources.
- 5. Sign, Brand and Promote** – the Susquehanna Greenway is composed of many natural, cultural and recreational assets. Connecting these assets through uniform signage and branding creates a cohesive and identifiable system that can be promoted on a regional scale for maximum economic impact.



TOGETHER WE CAN BRING THESE BENEFITS TO OUR REGION:

Economic Benefits:

- New jobs - directly creating green-collar jobs, and attracting new businesses
- Increased tourism potential
- Increased property values and tax revenues

Environmental Benefits:

- Improved water quality
- Flood control and groundwater recharge
- Wildlife habitat

Health Benefits:

- Healthy people who integrate physical activity into their daily lives
- Decrease in preventable diseases including obesity, diabetes, stroke, heart disease





Susquehanna Greenway Business Partnership Opportunities



\$25,000 +

- Article on your business in *eConnections* newsletter
- Listing as sponsor in all event literature for one year and sponsor recognition banner at events
- Opportunity to meet with Susquehanna Greenway Partnership Leadership Team
- Quarter-page recognition ad in four issues of *eConnections* newsletter, with hyperlink to your website
- Press release to local media about your company's charitable contribution
- Business logo and three line listing on Susquehanna Greenway website for one year, with hyperlink to your website

\$10,000

- Quarter-page recognition ad in two issues of *eConnections* newsletter, with hyperlink to your website
- Listing as sponsor in all event literature for one year
- Press release to local media about your company's charitable contribution
- Business logo and three line listing on Susquehanna Greenway website for one year, with hyperlink to your website

\$5,000

- Business logo and three line listing on Susquehanna Greenway website for one year, with hyperlink to your website
- Business card size ad in two issues of *eConnections* newsletter, with hyperlink to your website
- Listing as sponsor in all event literature for one year
- Sponsor recognition signs at Susquehanna Greenway events for one year

\$2,500

- Listing as sponsor in all event literature for one year
- Business logo on Susquehanna Greenway website for one year, with hyperlink to your website
- Business logo in *eConnections* newsletter for one year, with hyperlink to your website

\$1,000

- Business logo on Susquehanna Greenway website for one year, with hyperlink to your website
- Business logo in *eConnections* newsletter for one year, with hyperlink to your website

\$500

- Business name on Susquehanna Greenway website for one year, with hyperlink to your website
- Business name in *eConnections* newsletter for one year, with hyperlink to your website



For more information or to
become a sponsor contact:

Trish Carothers, Executive Director,
tcarothers@susquehannagreenway.org
570-522-7259

www.susquehannagreenway.org

