

FOR IMMEDIATE RELEASE – April 9, 2014
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Susquehanna Greenway Bicycle & River Fest - Registration Now Open!

Spring is finally here! Get ready to dust off your bicycle, grab some friends and family, and head to the **Susquehanna Greenway Bicycle & River Fest** at the South Williamsport Sports Park on **Saturday, May 10, 2014 from 1-5 p.m.**

You'll enjoy FREE live music from Pepper Street band, tasty and healthy food options, and all kinds of vendor booths to answer your questions and teach you new skills, like bike maintenance and healthy living habits! The signature activities of the day include a Kid's Bike Derby and Bicycle Scavenger Hunt.

The Kid's Bike Derby (ages 6-12) will give kids the chance to learn new bike skills and make new friends as they complete the fun and challenging derby course. The Bicycle Scavenger Hunt (ages 13 to adult) will have participants pedaling along the Susquehanna River Walk trail to collect clues and learn about amazing Susquehanna River history, culture, and nature!

Registration is required for the Kid's Bike Derby and the Bicycle Scavenger Hunt. Registrants will have an exclusive opportunity to win a free bicycle and helmet from The Bicycle Center! Your registration also includes an event t-shirt, a healthy meal donated by Hillside Catering, water bottle, and other goodies.

Early registration rates are \$5 per child for the Kid's Derby and \$10 per person for the Scavenger Hunt. **You must register before April 19, 2014 to receive these discounted early registration rates!**

For more information and registration forms, visit www.SusquehannaGreenway.org.

Want to attend, but don't have a bicycle? Williamsport Bike Share bicycles will be FREE to borrow on a first-come-first-served basis, thanks to the Genetti Hotel & Suites and the Williamsport Rotary Club (valid photo ID required). Thank you Susquehanna Greenway Bicycle & River Fest Sponsors: Blue Cross of Northeastern Pennsylvania, The Lycoming County Visitors Bureau, and Susquehanna Health.

The Susquehanna Greenway is a corridor of connected trails, parks, river access points, and communities, linking people to the natural and cultural treasures of the Susquehanna River and its West Branch. Over 500 miles in the length, the Greenway is one of our state's greatest resources, conserving the environment for all living things, and creating recreational opportunities for healthy communities.

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