

FOR IMMEDIATE RELEASE

August 1, 2012

Press Contact:

Susquehanna Greenway Partnership

Bridget Kane

Phone: 570-522-7275

Email: [bkane@susquehannagreenway.org](mailto:bkane@susquehannagreenway.org)



## **Nittany MinitMart Helps Build the Susquehanna Greenway**

Nittany MinitMart, located at 815 Allegheny St. in Jersey Shore, is the most recent sponsor of the Jersey Shore Public River Access project. From August 1<sup>st</sup> – 31<sup>st</sup>, Nittany MinitMart will donate a portion of store proceeds to the project. The historic town of Jersey Shore is located along the West Branch of the Susquehanna River. The town's location and identity are entwined in its river heritage, yet there is no public access to connect with the rich resources of the river. The Susquehanna Greenway Partnership is working with the Borough of Jersey Shore, the Department of Conservation and Natural Resources, and other community leaders to develop a safe public river access that offers recreation opportunities for boating, fishing, swimming and sightseeing.

"Residents of Jersey Shore have been interested in getting a good public river access for years," said Trish Carothers, Susquehanna Greenway Partnership Executive Director. "Most of the funding for this project has been secured, just \$50,000 needs to be raised from the local community to take this project from start to completion. We appreciate the participation of Nittany MinitMart in the fund drive for the public river access."



4 View from Route 44 Bridge

For every gallon of gasoline sold at the Jersey Shore location, Nittany MinitMart will donate one cent to the project fund. Additional proceeds will be obtained through the purchase of select food service items including pizza and smoothies, and through a variety of beverage and snack food items. Supporters are encouraged to visit the store to take advantage of these special promotions, and to participate in exciting prize and giveaway opportunities. For more information on the public river access project, please visit the Susquehanna Greenway Partnership website [www.susquehannagreenway.org](http://www.susquehannagreenway.org), or contact [tcarothers@susquehannagreenway.org](mailto:tcarothers@susquehannagreenway.org).

The Susquehanna Greenway is a corridor of connected trails, parks, river access points, and communities, linking people to the natural and cultural treasures of the Susquehanna River and its West Branch. Over 500 miles in the length, the Greenway is one of our state's greatest resources, conserving the environment for all living things, and creating recreational opportunities for healthy communities.

###