

Susquehanna Stories

Supplementary Information Packet (2020)

Introduction

This packet provides a bit more detail related to the Susquehanna Stories project (Stories) as it pertains to a particular campus participating in the project. The packet contains information on.

1. Organizational Structure
2. Incorporating Susquehanna Stories into Efforts at Your Institution
3. The Susquehanna Greenway Partnership (SGP) Role & Goals
4. Information for Submitters

Note: This project is a pilot. The organizing committee will implement improvements and suggestions gleaned over the course of the year before continuing into a second year.

1 Organizational Structure

Stories is a crowd-sourcing project, so we need some structure to manage how things work. This is the following proposed structure.

1. Organizing Committee

This committee is responsible for determining the logistic details for Stories. They are the final authority on how things work for the project (including determining the parameters of eligible submissions and recruiting/accepting institutions who want to participate). They help partner institution representatives in incorporating the project at their institution. The committee is composed of at least one representative from SGP, and at this time representatives from a subset of the partner institutions. The composition of the committee will adjust as needed.

2. Partner Institutions and Representatives

The Stories project is intended to run through partner institutions. For the pilot, these are institutions of higher education who can access the greenway to produce submissions for the Stories project.

Each partner institution would have a representative who acts as the local point of contact. This person would also be the local champion incorporating this project and promoting/distributing materials into efforts at their institution. They work with the organizing committee, providing feedback on how the project is working on the ground and relaying any questions potential submitters might have that require the

representative to be in the mix of the discussion with the organizing committee.

3. Review Committee

This committee is responsible for reviewing and selecting which submissions make it into collection. The composition is TBD.

4. Susquehanna Greenway Partnership

SGP will provide the infrastructure for collecting and hosting submissions. Their goals and roles are described in more detail in section 3.

2 Incorporating Susquehanna Stories into Efforts at Your Institution

There are a number of different ways you can incorporate the Susquehanna Stories project into efforts already underway at your university. The three that we will address are:

1. Project as part of coursework
2. Extra-curricular project (includes anyone affiliated with the university)
3. Summer student projects

These three are by no means the only ways to interface with Stories at your institution. We would be happy to hear about other ideas that you have.

Project as Part of Coursework

There are two extreme ends of a spectrum in terms of how Stories can be worked into a course. On one end, you already have a course project and Stories can provide a theme and be a resource for the project you already have in mind. On the other end, you do not have a project already planned and the Stories project fits as the project for the course. In either case, the theme or the structure of Stories would align with content and goals of the course, and the assumption is that your students will be submitting an artifact to Stories.

Regardless of how the Susquehanna Stories project relates to the goals for your course, here are the main points to keep in mind if your students are submitting to the Stories project:

- The artifact they submit to the Stories should meet the parameters of Stories, even if the parameters for the project in your course are different.
- There are no restrictions on help the submitter can receive in producing their submission, so long as the submitter has the rights to the submission and can grant rights to SPG to use the submission.

In the case where the students are not submitting an artifact to the Stories, and you are using the summary packet only as a framework to guide your class project, we ask that you acknowledge the role that the Stories description played in your course project.

Extra-Curricular Project

Your campus could consider advertising the Susquehanna Stories project as a project any eligible member can participate in and not associated with any course. This may include students, faculty, staff, or anyone associated with your institution. In this case it would be great to have a point of contact or local organizing committee to provide some structure for participants. Structure could take different forms including:

- Space for participants to use while working on projects
- Regular times for participants to get together to build community
- Working with resources on campus to provide training and content to help participants and/or maintaining a list of on-campus or other resources available to participants

Summer Project

Some campus have grant and other opportunities for students to participate in summer projects either independently or under supervision of a staff or faculty member. The Susquehanna Stories project could be incorporated into such projects. For such projects, like the coursework projects, there are a number of different ways to engage with the Susquehanna Stories project. Regardless of the approach, the best connection is when a submission to the Susquehanna Stories project is one of the deliverables of the summer project. Some options include (but not limited to):

- The goal of the summer project is to create one or more submissions.
- The goal/theme of the summer align with the theme of the Susquehanna Stories project, and a submission is one of the many deliverables.

3 The Susquehanna Greenway Partnership (SGP) Role & Goals

The “Connections” theme of the Susquehanna Stories project stems from the vision of the SGP:

The SGP envisions a Greenway that builds connections along the Susquehanna River, inspires people to engage with the outdoors, and transforms communities into places where people want to live, work, and explore.

Since accomplishing this vision must begin by “building connections,” the primary goal of this project is to showcase connections within the Susquehanna Greenway, while at the same time allowing participants to foster the very connections they showcase by engaging with communities and resources along the Susquehanna as they work on their projects.

Additionally, by including a network of participating institutions in different locations of the Susquehanna Valley, the Susquehanna Stories project aims to connect stories across the vast geography of the Susquehanna Greenway. The ultimate goal is to share and disseminate the resulting stories in order to foster a more vibrant and connected Greenway.

SGP’s Goals and Roles can be quickly referenced under the following.

SGP's Goals:

- Foster connections within the Susquehanna Greenway by encouraging participants to interact with communities and outdoor resources along the Susquehanna River.
- Establish a growing base of media content that shares stories gathered from along the Susquehanna River within Pennsylvania.
- Grow awareness of the Susquehanna Greenway through these shared stories.
- Use storytelling to inspire people to engage with trails, parks, communities, and the river within the Susquehanna Greenway corridor.

SGP's Role:

- SGP will serve as a primary point of contact on the core committee of the Susquehanna Stories project.
- SGP will set up a landing page and submission portal for projects.
- SGP will help select a panel for jurying submitted projects as they align with the parameters outlined in the project packet.
- SGP will showcase juried projects at its annual Susquehanna Scenes & Sips event, alongside the SGP Photo Contest winners. (NOTE: The photo contest is a separate project of the SGP unrelated to the Susquehanna Stories project).
- SGP will provide a webpage for online curation of select juried projects, beyond the publicly curated event.
- SGP will meet with any institutions interested in learning more about the Susquehanna Stories project.

4 Information for Submitters

Entrant Acknowledgment

By submitting an entry, each submitter unconditionally accepts and agrees to the Official Rules and warrants that his or her entry complies with all requirements set forth in these Official Rules. By entering the contest, you agree and acknowledge that the Susquehanna Greenway Partnership (SGP) is permitted to receive Your registration data. All personal information will be used by SGP in accordance with its Privacy Policy. SGP reserves the right to adjust any deadline(s). Information on how to enter and prizes form part of these official rules ("Official Rules").

Timeline

Submissions open on March 23, 2020. Deadline for submissions will be October 31st, 2020. More details on Submissions Guidelines will be provided.

Who May Enter

Submission to Stories is free and open at this time to persons affiliated with the participating institutions. This includes, students, staff, faculty, and employees of community partners of the institution.

How to Enter

To enter, go to <http://www.susquehannagreenway.org/<URLforProject>> (TBD). Complete an online entry form with the required information and follow the instructions for your particular media format. Multiple stories may be submitted; a new entry form should be filled out for each submission.

Entrants under the age of 18 must have a signed Parent Permission Form printed, completed with signatures, and emailed to ajajko@susquehannagreenway.org or postmarked to SGP offices by November 30, 2020.

SGP Offices:

301 Market Street, Unit #649
Lewisburg, PA 17837

Copyrights

Your stories help the Susquehanna Greenway Partnership highlight the resources and landscapes of the Susquehanna Greenway. Thank you for helping to further our mission through your projects!

Entrants will retain all copyrights to their projects. By submitting to Susquehanna Stories, each entrant hereby grants a perpetual, non-exclusive license to the Susquehanna Greenway Partnership and Authorized Parties, to use entrant's submissions in whole or in part, to reproduce, display, and create derivative works of the entrant's submission in connection with Susquehanna Stories and marketing, advertising, and promotion of Susquehanna Stories, in any media now or hereafter known, for no additional compensation, as well as in connection with a display at potential exhibitions; publication on the Susquehanna Greenway Partnership website and on the Susquehanna Greenway Partnership social media channels; and publication in all other Susquehanna Greenway Partnership communications, publications, and educational displays. SGP does not need to obtain additional consent from entrants relating to, or to notify entrants prior to, the use of any submitted projects.

SGP will credit the projects to the best of their ability.

Rights: Participants must have the rights to all images, music, media, etc. that are used as a part of a submitted project, and must have the ability to grant rights to those media to SGP.

Releases: The entrant is responsible for obtaining, prior to submission of the project, permission from any identifiable people in any project submitted. Upon request, each entrant must be prepared to provide proof of permission from all persons who appear in the project submitted.

Limitation of Liability: By submitting their projects, all entrants agree to release, discharge or hold harmless the Susquehanna Greenway Partnership and its partners, affiliates, subsidiaries, advertising agencies, agents, employees, officers, directors and representatives from any claims, losses and damages arising out of their participation in the contest.

Agreement to these conditions will be available on the submission form.