



## **Student Internship – Summer 2013** **Go Greenway Program and Corporate Outreach Assistant**

**Offices are located at:**  
**SEDA – Council of Governments (SEDA-COG)**  
**Lewisburg, Pennsylvania**

The Susquehanna Greenway Partnership is seeking a student intern to assist in researching and implementing a Go Greenway program, assist in corporate outreach activities and promotional programs for the purpose of raising funds for community projects along the Susquehanna Greenway in Pennsylvania. The student will help match corporate community investment with the needs of Susquehanna Greenway River Towns for technical assistance and funding for public parks, trails, and downtown greening initiatives. The internship will involve:

- Develop, research and implement program strategies for corporate sponsorships, which will primarily include a Go Greenway discount card program and feasibility study.
- Research and contact prospective corporate sponsors for the Go Greenway initiative.
- Track corporate prospects in constituent relationship management database.
- Assisting with Susquehanna Greenway promotional events, i.e. meet-n-greet friend-raisers, outreach events.

Skills required for the internship include: excellent communications and research abilities; sound marketing knowledge; desire to work with corporate and major donor prospects; database management; graphic design skills a plus; MicroSoft Word, Access and Excel required, social networking skills desired.

Weekly work schedule is flexible and intern will be expected to be capable of working independently outside of the office environment. Working remotely may be possible. Compensation may be available for those who are PHEAA eligible. To check your eligibility visit <http://www.pheaa.org/funding-opportunities/work-study-employment/prepare.shtml>

If you are interested in a Susquehanna Greenway internship, please send a resume and letter of inquiry to Bridget Kane: [bkane@susquehannagreenway.org](mailto:bkane@susquehannagreenway.org)

### **About the Susquehanna Greenway**

The Susquehanna Greenway is an evolving corridor of interconnected trails, parks, river access points, conserved areas and river communities, linking people to the natural and cultural treasures of the Susquehanna River and its West Branch. It is nearly 500 miles in length, making it our state's largest greenway.

## **The Susquehanna Greenway Partnership**

The Susquehanna Greenway Partnership is a 501 (c)(3) non-profit. Our offices are located at the SEDA-Council of Governments south of Lewisburg.

### Our Mission:

The Susquehanna Greenway Partnership is a leading champion for the Susquehanna River Watershed, Pennsylvania's most important natural asset and the largest tributary to the Chesapeake Bay. We work to advance public and private efforts to connect people with our natural and cultural resources, and promote a sustainable and healthy environment.

### Our Vision:

The Susquehanna Greenway is a place and a journey connecting people and communities to the Susquehanna River and its enduring story. The Greenway unveils the spirit of the river – renewing awareness of its distinctive scenery and its natural and cultural heritage. It is a destination shaped by diverse people and the pursuit of their dreams. The Susquehanna Greenway balances the needs of generations today and tomorrow; conserves the environment for all living things; and creates healthy and successful communities, wide-ranging recreation, and economic prosperity. The Greenway celebrates the Susquehanna River as a place of timeless value, shared memories and experiences – a place to use and enjoy and to treasure always.

### **About SEDA Council of Governments**

SEDA-COG is a regional multi-county development organization which, under the guidance of a public policy board, provides leadership, expertise and services to communities, businesses, institutions, and residents in eleven Central Pennsylvania counties and beyond. SEDA-COG helps communities address housing, recreation, downtown revitalization, and public infrastructure issues. Business services include financing, sales to the government, and assistance with exporting. SEDA-COG also provides graphic design, printing and electronic mapping services to the region's county and local governments.

### **For More information Visit the following Websites:**

Susquehanna Greenway [www.susquehannagreenway.org](http://www.susquehannagreenway.org)

SEDA-Council of Governments [www.seda-cog.org](http://www.seda-cog.org)