



Connecting People to the West Branch Susquehanna Jersey Shore Public River Access



PROJECT PROFILE

The Susquehanna Greenway is an evolving corridor of interconnected parks, trails, river access points, conserved areas and river communities, linking people to the natural and cultural treasures of the Susquehanna River and its West Branch. It is nearly 500 miles in length, making it our state's largest greenway.

The Susquehanna Greenway with its connected walking, biking, and water trails, unique river towns, and conserved land improves the quality of life for the people who live near it, enhances the economic vitality of the communities that foster it, and preserves the natural resources of the Susquehanna River itself. The Greenway helps to protect our water quality, encourages healthy lifestyles, and inspires stewardship and civic pride in places where people love to live, work, play and visit.

PROJECT DESCRIPTION

The historic town of Jersey Shore is located within PA Wilds along the scenic West Branch of the Susquehanna River just downstream from the confluence with Pine Creek. The town's location and identity are entwined in its river heritage, yet there is no public access to connect with the rich resources of the river. The Susquehanna Greenway Partnership is working with community leaders in Jersey Shore to develop a safe public river access that offers recreational opportunities for boating, fishing, swimming and sightseeing.

The West Branch Susquehanna River Water Trail is a National Recreation Trail (NRT) and was recently put on *National Geographic's* list of Best Adventure Destinations for 2012! This boat launch will provide the only public access in a 17-mile section of the West Branch Water Trail. The public access will also provide a link to the West Branch from the Pine Creek Rail Trail that has been extended to downtown Jersey Shore. The Pine Creek Rail Trail was named one of the top ten hiking and biking trails in the world by *USA Today*.

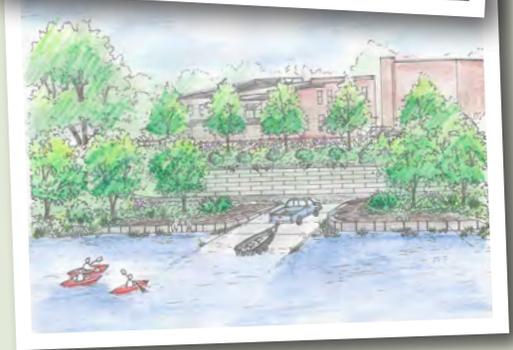
By embracing its role as a gateway for recreational and heritage tourism Jersey Shore has an opportunity to determine its future as a vibrant and sustainable community. The river access will provide improved visual access to the river for residents and visitors, and increase the number of people that visit the downtown business district.

GOALS

- Promote sustainable economic development through recreational and heritage tourism.
- Increase physical activity in the outdoors and personal well-being.
- Increase personal connections to the Susquehanna to foster environmental stewardship.
- Improve access to the river for firefighting equipment.

BENEFITS

- Residents will have the opportunity to lead more active and healthy lives. They will be drawn to the riverfront, which will increase foot traffic in downtown Jersey Shore.
- Businesses like to locate in communities that have a high quality of life for their employees, including outdoor recreation.
- The River Access will enhance property values, encourage reinvestment in downtown Jersey Shore and be a driver for sustainable economic development.





The Susquehanna Greenway Partnership is a leading champion for the Susquehanna River Watershed. We advocate for public and private efforts to connect people with our natural and cultural resources, and promote a sustainable and healthy environment.



For more information or to become a sponsor contact:

Dennis Buttorff, Mayor, Jersey Shore
 mayor@jerseyshoreboro.org
 570-398-0104

or

Trish Carothers, Executive Director,
 tcarothers@susquehannagreenway.org
 570-522-7259

www.susquehannagreenway.org

- The River Access will attract tourism dollars and stimulate the growth of tourism-related businesses.
- By connecting people to the natural and cultural resources along the river, they will become better stewards of the environment.

PROJECT PLANS

- Acquire land via purchase, donation, and 25-year easement/lease agreements. Complete design/engineering/permitting needed for bidding and constructing the project.
- Prepare site by removing concrete/rebar from the river bed and invasive species on riverbanks.
- Improve access drive by widening, resurfacing, guide rail, and providing a turn-around at the bottom. Construct a concrete boat launch including stabilized surfacing and concrete curbing.
- Stabilize riverbank with Ready Wall/piling and stone rip rap at the river's edge to reduce erosion. Construct a pervious stone parking lot for boat trailer parking without impacting existing public parking.
- Provide accessibility for viewing the river, and ADA compliant surfaces adjacent to the water and ADA parking signage/pavement markings.
- Develop signs for water safety and orientation, parking, and acknowledgement of donors.
- Plant native trees and perennials/shrubs will improve habitat, reduce the quantity of stormwater runoff, provide carbon sequestration, and shade/cool runoff before it reaches the river.

PROJECT SUPPORTERS

- | | |
|--|--|
| Anadarko | Nittany MinitMart |
| C & E Containers | Norcen Industries, Inc. |
| Chesapeake Bay Gateways Network | Oakes Insurance, Inc. |
| Chesapeake Conservancy | PA Dept. of Conservation and Natural Resources |
| David Schultz | Pennsylvania General Energy |
| EXCO Resources (PA) | Pete and Linda Schultz |
| First Community Foundation Partnership of PA | Process Control Specialties, Inc. |
| Jersey Shore Area Lioness Club | Rauchtown-Nippenose Lions Club |
| Jersey Shore Borough | The Raup Family in Memory of John D. Raup |
| Jersey Shore Moose Lodge 214 | Santino's Italian Cuisine |
| Jersey Shore Revitalization Team | South Avis Realty |
| Jersey Shore State Bank | Susquehanna Greenway Partnership |
| Jersey Shore Steel Company | Susquehanna Trailways |
| Jim & Betty Allen | Tom and Sarah Gehret |
| Klein & Rizzo Certified Public Accountants | West Pharmaceutical Services |

SPONSORSHIP OPPORTUNITIES AND BENEFITS

We have almost met the fundraising goal of \$50,000 for the Jersey Shore Public River Access, however, an additional \$1,750 is still needed to start the project and take it through to completion. The Borough of Jersey Shore and the Susquehanna Greenway Partnership are seeking tax-deductible contributions from businesses and individuals that want to see this important project completed.

