

## River Town Workshop Series: *Community Building for River Towns*



**Registration Deadline: June 22, 2011**

### **PPL Montour Preserve**

*Education Auditorium*  
700 Preserve Road  
Danville, PA 17821

**June 28**

**10a.m.-2p.m.**



### **Community Building Workshop for River Towns** **You're invited to Attend!**

The **SEDA-COG Community Resource Center** and the **Susquehanna Greenway Partnership** would like to present a workshop series geared towards river towns. As part of the River Towns – Phase II: Discovering Middle Susquehanna Valley River Towns project, we are hosting the last workshop offered in the River Towns Workshop Series:

- **Community Building for River Towns** on Tuesday, June 28

On March 29, 2011 the Susquehanna Greenway River Town Assessment Tool was piloted with four river towns. The premise of the tool was to explore each town's existing physical, environmental, cultural, and economic conditions to determine the best direction for enhancement efforts.

The assessment is divided into five components – Community Life, Sustainable Economic Development, 21<sup>st</sup> Century Economy, Treasured Towns (the built environment) and Treasured Landscapes (the natural environment). The final version of this



assessment will be available to the general public this July on the Susquehanna Greenway [website](#).

The public forum will be moderated by Bryan Van Sweden and Andrea MacDonald of the Pennsylvania Historical and Museum Commission (PHMC). As part of the process to update the Historic Preservation Plan, over 2,200 individuals completed a survey last summer, identifying the places, landscapes, and characteristics they value in their communities. The results of that survey will be presented, and the workshop's participants will discuss how to best maintain community assets through the Commonwealth's preservation, conservation, and revitalization programs.

In addition to staff from PHMC, additional presentations at ***Community Building for River Towns*** will be offered by:

- Kristin McLaughlin, Elm Street Manager, City of Sunbury
- Lisa Leighton, Marketing Director, Susquehanna River Valley Visitors Bureau
- Claire Storm, Ed. D., President, Board of Directors, Rivertownes PA, USA

Brian Auman, Landscape Architect with the Community Resource Center, will open and close the workshop. Auman is also Regional Coordinator for the Greenway Partnership's Middle Susquehanna Region. Looking forward to the June 28 workshop, Auman said, "The connectivity between river towns offers unique opportunities for collective, regional action – working together, sharing resources, promoting events."

To help river towns bolster this self-assessment of their towns, we are offering the workshops listed above. River towns are special towns; special places that have much to offer, yet distinct in character and identity. The workshops are designed to provide information for river towns to decide each one's unique course as it prepares for the challenges and opportunities that lie ahead. Being part of the Susquehanna Greenway is a distinction that should be celebrated. To fully realize your potential as a Susquehanna Greenway River Town, we would like to provide you with the tools to help your town capitalize on the economic, environmental and social benefits that result from protecting, enhancing and promoting your town's assets and environmental resources.

Click here for the [registration form](#). Multiple spaces are available if more than one person from your organization should choose to attend. The cost of each workshop is \$15. Follow the RSVP received by schedule below in order to allow us to accommodate for lunch.

*Registration Deadline-Workshop 3: June 22, 2011*

Questions? Contact Amy Davis at [adavis@seda-cog.org](mailto:adavis@seda-cog.org) or 570-524-4491

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For more details, visit our website [www.susquehannagreenway.org](http://www.susquehannagreenway.org).