

Susquehanna Greenway Signage Program

Visual Connections



SUCCESS STORIES

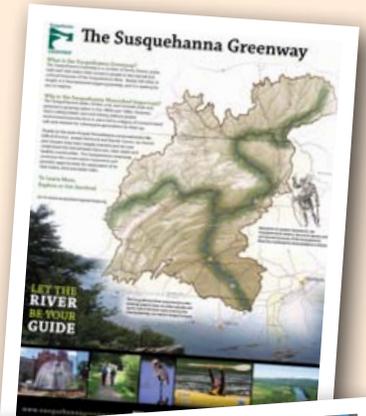
The Susquehanna Greenway is an evolving corridor of interconnected parks, trails, river access points, conserved areas and river communities, linking people to the natural and cultural treasures of the Susquehanna River and its West Branch. It is nearly 500 miles in length, making it our state's largest greenway.

The Susquehanna Greenway balances the needs of generations today and tomorrow; conserves the environment for all living things; and creates healthy and successful communities, wide-ranging recreation, and economic prosperity. The Greenway celebrates the Susquehanna River as a place of timeless value, shared memories and experiences – a place to use and enjoy and to treasure always.



BACKGROUND

The Susquehanna Greenway is a corridor of farms, forests, parks, trails and river towns that connects people to the natural and cultural treasures of the Susquehanna River. Signs help explain these critical connections. Since its implementation, The Susquehanna Greenway Signage program has facilitated the successful design and installation of numerous signage types throughout the greenway. From rural trail blazes to urban interpretive panels, the Greenway's presence is literally manifested through its signage. Interpretive panels have been developed for Danville that explain to visitors and residents the important role the town had in shaping the nation. Susquehanna Greenway River Town Panels and Orientation Panels have been strategically located throughout the greenway to educate the public of local attractions and the importance of protecting the greenway for future generations. These are just some of the examples of how the signage program has benefitted communities along the Susquehanna.



GOALS

Signage is a major component of building the identity and function of the Susquehanna Greenway, and can move the Greenway from being a conceptual place surrounding the Susquehanna River to a clearly identified corridor complete with trails, points of interest, and destinations. The goal of the program is to expand the network of signage throughout the corridor by providing technical assistance to communities and organizations that have a shared interest in the importance of the Greenway. The signage program requires the continued involvement of local partners and the Susquehanna Greenway Partnership appreciates the critical role that local partners will play by implementing signs throughout the Greenway.



SUCCESS

Susquehanna Greenway Signage has been installed throughout the Greenway corridor and has proved to be a successful program. Signs located in towns, at river access areas, near trails, and along roadways have helped inform visitors and residents alike of the importance of the Greenway. Different sign types help explain areas of interest, wayfinding, identification, or even safety precautions. More importantly the process of developing several of the signs has engaged communities to discuss what makes their community unique and an integral piece of the Susquehanna Greenway.

SPONSORSHIP OPPORTUNITIES AND OFFERED SERVICES

- Greenway Identification Signs
- Town Entrance Signs
- Site Access Signs
- Trailhead Orientation Panels
- Water Trail Access Signs
- Trail Blades
- Water Trail Orientation & Safety Panel
- Roadway Access Markers
- Roadside Wayfinding Signs
- Greenway Orientation Panel
- River Town Orientation Panel
- Interpretive Panels

If you believe any of these sign type would be beneficial in your community, please visit www.susquehannagreenway.org to find helpful guidelines, approval forms, templates, and approximate costs for services offered. We will offer our expertise and resources to help shape the Greenway with your help.

The Susquehanna Greenway Partnership is a leading champion for the Susquehanna River Watershed. We advocate for public and private efforts to connect people with our natural and cultural resources, and promote a sustainable and healthy environment.



For more information or to become a sponsor contact:

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